INVOICE

Slosberg/D/State Senate

Advertiser



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media **Attention: Accounts Payable** 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516788-1	08/28/16	August 2016	08/01/16 - 08/26/16

Property Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

<u>Product</u> 720/853/4447	Esti 444	mate Number 7		
Flight Dates 08/23/16 - 08/26/16	<u>Order #</u> 1516788	Alt Order # 08351900		
Billing Calendar Broadcast	Billing Type Cash	Deal #		
Special Handling				
Agency Code	Advertiser Code 720	Produot 1/2 853		
Agency Ref	Advertiser Ref			

								Spots/			
Line Sta	art Date	End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	/23/16 ass of Ti	08/23/ me - Pre-	16 Tu V emptible w	VPBF News 25 ith notice	@ 11l11-11:35PM	-1	:30	1	\$600.00	NM	
We	eks:	Start Da 08/22/10				<u>Rate</u> \$600.00					
Spots:	# Ch		Air Date	Air Time Des	•	Start/End Time	Lengt	th Ad-ID			Rate Typ
•			08/23/16		NPBF News 25 @ 11PN	1 11-11:35PM	:3	30 SSIS2016	525н		\$600.00 N
	/23/16 ass of Ti	08/23/ me - Pre-	16 Tu 5 emptible w	ipm News ith notice	5-6pm	-2	:30	2	\$525.00	NM	
We	eks:	Start Da 08/22/1				<u>Rate</u> \$525.00					
Spots:	# Ch	Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WF	PBF Tu	08/23/16	5:27 PM Tu	5pm News	5-6pm	:3	30 SSIS2016	525H		\$525.00 N
	2 WF	PBF Tu	08/23/16	5:58 PM Tu	5pm News	5-6pm	:3	30 SSIS2016	525н		\$525.00 N
	/23/16 ass of Ti	08/23/ ime - Pre-	16 WPI emptible w	BF News 25 Mo	rnings6-7AM	-2	:30	2	\$525.00	NM	
We	eks:	Start Da 08/22/1				<u>Rate</u> \$525.00					
Spots:	# Ch	Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WF	PBF Tu	08/23/16	6:09 AM WP	BF News 25 Mornings	6-7AM	:3	30 SSIS2016	525H		\$525.00 N
	2 WF	PBF Tu	08/23/16	6:51 AM WP	BF News 25 Mornings	6-7AM	:3	30 SSIS2016	525н		\$525.00 N
	/23/16 ass of T	08/23/ ime - Pre-	16 Goo emptible w	d Morning Ame	rica 7-9AM	-2	:30	2	\$600.00	NM	
We	eks:	Start Da 08/22/1				<u>Rate</u> \$600.00					
Spots:	# Ch	Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WF	PBF Tu	08/23/16	7:26 AM God	od Morning America	7-9AM	:3	30 SSIS2016	525н		\$600.00 N
	2 WF	PBF Tu	08/23/16	8:42 AM God	od Morning America	7-9AM	:3	30 ssis2016	525н		\$600.00 N
	/23/16 ass of T	08/23/ ime - Pre-	16 WP emptible w		00AVM-F 9A-10A	-1	:30	1	\$300.00	NM	
	eks:	Start Da 08/22/1	ate End [Date MTWTFS:		<u>Rate</u> \$300.00				_	
Spots:	# Ch	Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Typ

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

WPBE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1516788-1
 08/28/16
 August 2016
 08/01/16 - 08/26/16

 Advertiser
 Product
 Estimate Number

 Slosberg/D/State Senate
 720/853/4447
 4447

www.thewpbfchannel.com

								Spots/			
Line Start Dat	te End Dat	e Desc	ription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 08/23/16 Class of	08/23/16 Time - Pre-e			9:00AN	/M-F 9A-10A	-1	:30	1	\$300.00	NM	
; . – –		Air Date	Air Time D			Start/End Time		h Ad-ID			Rate Type
1 W	VPBF Tu	08/23/16	9:09 AM V	VPBF N	EWS AT 9:00AM	M-F 9A-10A	:3	0 SSIS2016	525H		\$300.00 NN
7 08/24/16 Class of	Time - Pre-e	mptible wit	n notice	ews 25 ((11-11:35PM	1	:30	1	\$600.00	NM	
Weeks:	Start Dat 08/22/16	e End Da 08/28/1			Spots/Week 1	<u>Rate</u> \$600.00					
	h Day	Air Date	Air Time D	escripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VPBF W	08/24/16	11:13 PM N	I-SUN V	VPBF News 25 @ 1	1PM11-11:35PM	:3	0 SSIS2016	515H		\$600.00 NN
8 08/24/16 Class of	08/24/16 Time - Pre-e				11A-12PM	1	:30	1	\$350.00	NM	
Weeks:	Start Dat 08/22/16				Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # C	Ch Day	Air Date	Air Time D	escripti	<u>on</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 V	VPBF W	08/24/16	11:37 AM T	he View		11A-12PM	:3	0 SSIS2016	525H		\$350.00 NN
9 08/24/16 Class of	08/24/16 Time - Fixed			noon 🕽	12pm-1230pm	1	:30	1	\$530.00	NM	
Weeks:	Start Dat 08/22/16				Spots/Week 1	<u>Rate</u> \$530.00					
Spots: # C		Air Date	Air Time D		•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VPBF W	08/24/16	12:12 PM V	VPBF N	ews 25 @ Noon	12pm-1230pm	:3	0 SSIS2016	525н		\$530.00 NN
10 08/24/16 Class of	08/24/10 Time - Pre-e		h notice		4-5p	1	:30	1	\$525.00	NM	
Weeks:	Start Dat 08/22/16	e <u>End Da</u> 08/28/			Spots/Week 1	<u>Rate</u> \$525.00	•				
; . – –		Air Date	Air Time D		<u>on</u>	Start/End Time		h Ad-ID			Rate Type
1 V	VPBF W	08/24/16	4:27 PM E	llen		4-5p	:3	0 SSIS2016	515Н		\$525.00 NN
11 08/24/16 Class of	08/24/10 Time - Pre-e	6 M-F 5 mptible wit	pm News h notice		5-6pm	2	:30	2	\$525.00	NM	
Weeks:	Start Dat 08/22/16	e End Da 08/28/			Spots/Week 2	Rate \$525.00					
Spots: # C		Air Date	Air Time D	escripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		08/24/16	5:14 PM N			5-6pm		0 SSIS201			\$525.00 NN
1 V	VPBF W	08/24/16	5:45 PM N	1-F 5pm	News	5-6pm	:3	0 SSIS2010	625H		\$525.00 NN
	Time - Fixed	l Non Pre-e				1	:30	1	\$1,200.00	NM	
Weeks:	Start Dat 08/22/16				Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # C	Ch Day	Air Date	Air Time D			Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VPBF W	08/24/16	6:24 PM V	VPBF N	ews 25 @ 6:00PM	6-6:30PM	:3	0 SSIS201	615н		\$1,200.00 NA
13 08/24/16 Class of	08/24/1 Time - Pre-e		F News 25 N h notice	Morning	s6-7AM	2	:30	2	\$525.00	NM	
Weeks:	Start Dat 08/22/16				Spots/Week 2	<u>Rate</u> \$525.00					
		Air Date	Air Time D			Start/End Time		h Ad-ID			Rate Type
	WPBF W				lews 25 Mornings	6-7AM		0 SSIS201			\$525.00 NN
1 V	VPBF W	08/24/16	6:38 AM V	ALRE V	lews 25 Mornings	6-7AM	:3	0 SSIS201	ртэн		\$525.00 NN

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516788-1	08/28/16	August 2016	08/01/16 - 08/26/16
		•	•

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/853/4447	4447

Net Amount Due

\$15,856.75

www.thewpbfchannel.com

			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 08/24/16 08/24/16 Wheel Of Fortune 7-7:30PM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$2,200.00	NM	
Weeks: Start Date 08/22/16 End Date Date 08/28/16 MTWTFSS Note Note Note Note Note Note Note Note	<u>Rate</u> \$2,200.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/24/16 7:12 PM Wheel Of Fortune	Start/End Time 7-7:30PM		<u>th Ad-ID</u> 30 ss1s201	625н		<u>Rate Typ</u> \$2,200.00 Ni
16 08/24/16 08/24/16 Jeopardy 7:30-8PM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$2,650.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS 1 Spots/Week	<u>Rate</u> \$2,650.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/24/16 7:34 PM Jeopardy	Start/End Time 7:30-8PM		<u>th Ad-ID</u> 30 ssis201	625н		<u>Rate Typ</u> \$2,650.00 NI
17 08/24/16 08/24/16 WPBF NEWS AT 9:00AVM-F 9A-10A Class of Time - Pre-emptible with notice	1	:30	1	\$300.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS 1 Spots/Week	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/24/16 9:42 AM WPBF NEWS AT 9:00AM	Start/End Time M-F 9A-10A		<u>th Ad-ID</u> 30 ssis201	615н		<u>Rate Typ</u> \$300.00 Ni
18 08/23/16 08/23/16 Wheel Of Fortune 7-7:30PM Class of Time - Fixed Non Pre-emptible	-1	:30	1	\$2,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 -1 1	<u>Rate</u> \$2,200.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 08/23/16 7:08 PM Wheel Of Fortune	Start/End Time 7-7:30PM		<u>th</u> <u>Ad-ID</u> 30 ssis201	625н		<u>Rate Typ</u> \$2,200.00 Ni
19 08/24/16 08/26/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	111	:30	3	\$600.00	NM	
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS - 111 Spots/Week - 111	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Typ
1 WPBF W 08/24/16 8:29 AM Good Morning America	7-9AM	::	30 SSIS201	.625н		\$600.00 N
3 WPBF Th 08/25/16 8:54 AM Good Morning America	7-9AM	:	30 SSIS201	.625н		\$600.00 N
2 WPBF F 08/26/16 7:28 AM Good Morning America	7-9AM	:3	30 SSIS201	.625н		\$600.00 N
	Total Spots		24			
Payment Terms 30 Days				Gross Tota	ıl	\$18,655.00
			Agen		_	

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